



TECHNOLOGY
TRANSFER
OFFICE

ÖZYEĞİN UNIVERSITY TECHNOLOGY TRANSFER OFFICE

— ÖZYEĞİN —
— UNIVERSITY —



Director's Note

Technology Transfer Office at Özyeğin University (ÖzÜ TTO) was established in November 2012 to manage research and innovation portfolio of Özyeğin University. Its structure has been developed to cover wide range of expertise and supporting functions: project development and management (pre- and post- award phases of the funded research), entrepreneurship, transfer of the technology and knowledge by effectively managing intellectual property rights. Although ÖzÜ TTO has started to serve primarily for ÖzÜ's faculty and students, the demand along these expertise was immediately recognized and professional services have also been provided.

Since its establishment, ÖzÜ TTO team serves as an interface among the researchers, entrepreneurs, industry, and sponsoring agencies from all around the world. Partnering with and assisting to industrial entities, large and small, are significant part of ÖzÜ TTO's mission. ÖzÜ TTO staff has already engaged with a number of companies and there have been numerous university-industry collaboration projects as successful outcomes.

In 2013, ÖzÜ TTO was awarded 10 Million TL for 10 years through the Scientific and Technological Council of Turkey (TÜBİTAK) as one of the first 10 recipients of TÜBİTAK Support Program for Technology Transfer Offices in Turkey. With the help of this grant, ÖzÜ TTO aims to be a role model by successfully and consistently stimulating and nurturing technology transfer and commercialization best practices as components of economic development strategies.

It has become increasingly clear that TTOs are the main player of the national innovation and entrepreneurship ecosystem. At Özyeğin, we are committed to assisting you and your team in making fruitful connections and discovering new funding opportunities for your role in connecting science, knowledge and the society. We hope that you will benefit the existence of our office and whether you are a researcher, entrepreneur or represent industry, you will become a key part of the knowledge-based economy with us that we aim to create.

Nilay Papila, PhD
Founding Director
March 2014



ABOUT TTO

Özyeğin University's Technology Transfer Office (ÖzÜ TTO) is responsible for managing the research portfolio and intellectual property assets of Özyeğin University (ÖzÜ). The mission of ÖzÜ TTO is to promote the transfer of Özyeğin technology for society's use and benefit. To achieve this goal, ÖzÜ TTO works and cooperates with all stakeholders (i.e., researchers, faculty members, students, industry, entrepreneurs, funding agencies and other TTOs) of the innovation ecosystem.

EXPERTISES

ÖzÜ TTO team has the depth and breadth of experience in advising on both national and international funding opportunities and assisting in intellectual assets management.

- | | |
|-------------------------------------|-----------------------------------|
| <input checked="" type="checkbox"/> | Project Development |
| <input checked="" type="checkbox"/> | Project Management |
| <input checked="" type="checkbox"/> | Innovation Management |
| <input checked="" type="checkbox"/> | University Industry Collaboration |
| <input checked="" type="checkbox"/> | Open Innovation |
| <input checked="" type="checkbox"/> | IP Management |
| <input checked="" type="checkbox"/> | Commercialization of Technologies |
| <input checked="" type="checkbox"/> | Training |
| <input checked="" type="checkbox"/> | Entrepreneurship |

SERVICES

ÖzÜ TTO provides assistance when competing for research funding and promotes the technologies that is developed through research in the following ways

- Screens funding opportunities and strategic research planning
- Assists development of research proposals and submission
- Serves as a catalyzer when collaborating with industry
- Manages of the negotiation process
- Manages the projects at the post-award phase
- Manages patent application process and intellectual property (IP) portfolio of the university
- Commercializes the technologies available for licensing
- Trains about funding opportunities, IP management, and commercialization

HOW CAN WE HELP YOU?

ÖzÜ TTO's mission is to encourage innovation, manage ÖzÜ's research portfolio and commercialize technologies developed at ÖzÜ. ÖzÜ TTO can cooperate with the researchers, industry, entrepreneurs, and/or funding agency and provides following services:

For Faculty / Researchers Creating Knowledge and Technology

- Offers guidance for finding funds and calls for research based on the field of interest and expertise, and periodically sharing information about current funds and facilities
- Provides support for the preparation and submission of grant applications
- Oversees the contract process on behalf of the faculty member following the project approval
- Conducts administrative and financial follow-ups for projects, undertaking reporting, contract revisions and auditing to take bureaucratic workload off the shoulders of the faculty after the contract is awarded
- Follows up on research outputs, evaluating the resulting intellectual property rights, overseeing patent and licensing application processes, and determines appropriate strategies for commercialization
- Increases the number of student and faculty start-ups and spin-offs launched in the Incubation Center

Research

- ← HORIZON 2020 Program Excellent Science (excluding ERC)
- ← HORIZON 2020 Program Industrial Leadership
- ← HORIZON 2020 Program Societal Challenges
- ← ERANET
- ← COST
- ← TÜBİTAK – Bilateral and Multilateral Cooperation

I will collaborate with my international partners

I will collaborate with my national partners

- TÜBİTAK 1001 - Support Program for Scientific and Technological Research Projects
- TÜBİTAK 1003 - Primary Subjects R&D Funding Program
- TÜBİTAK 1007 - Public Institutions Research Funding Program
- Ministry Calls
- IPA Calls

- ← TÜBİTAK 2218 –Post Doctoral Scholarship Program
- ← TÜBİTAK 2219 –Post Doctoral Scholarship For Outgoing Researchers
- ← HORIZON 2020-MSCA -Innovative Training Networks (ITN)

I need a post-doc research support

I'm a young (early-stage) researcher

- TÜBİTAK 3501- Young Researchers Career Development Program (CAREER)
- TÜBİTAK 3001 – Support Program for Starting R&D Projects
- TÜBİTAK 1001 - Support Program for Scientific and Technological Research Projects

- ← HORIZON 2020 Program European Research Council (ERC)
- ← TÜBİTAK 1602 - Patent Support Program

I have a brilliant idea

National and International Grant Opportunities for Research

Mobility

- ← HORIZON 2020-MSCA- Individual Fellowships (IF)
- ← TÜBİTAK 2232 – Reintegration Research Fellowship Program

I will return from abroad to Turkey

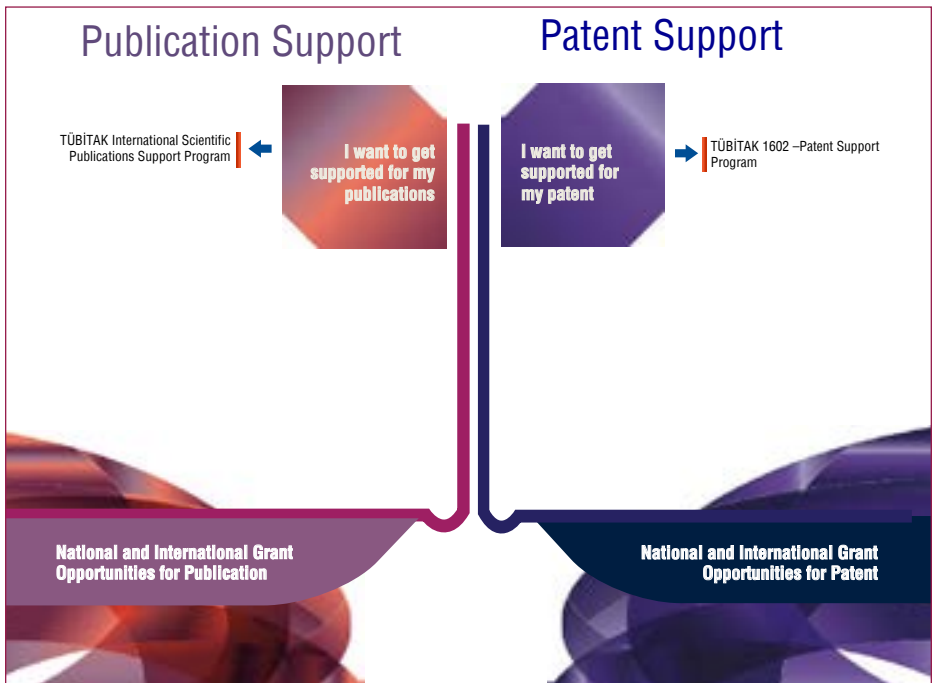
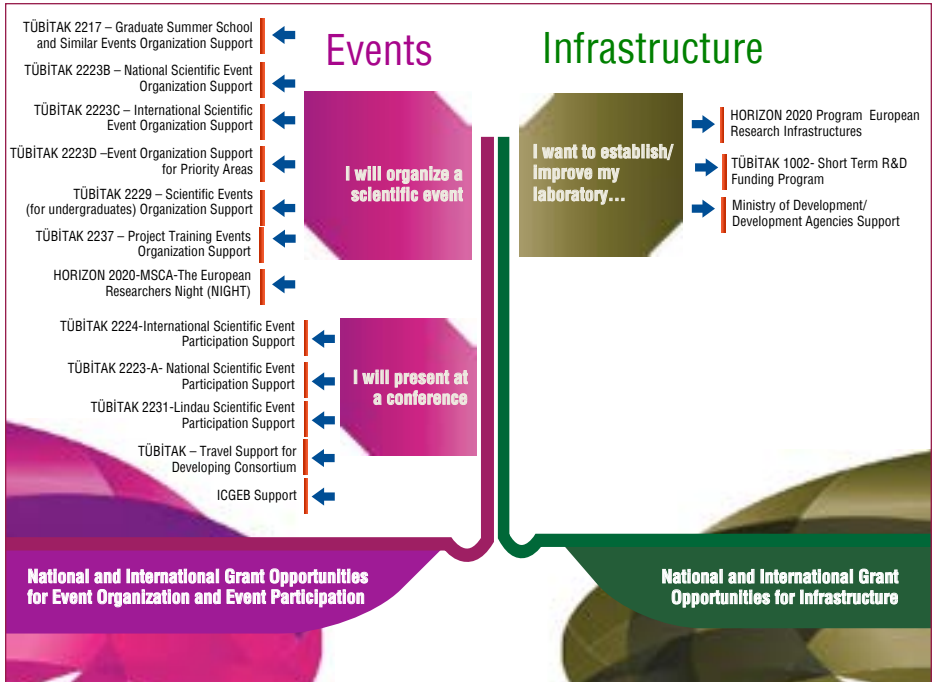
I will invite foreign researchers from abroad

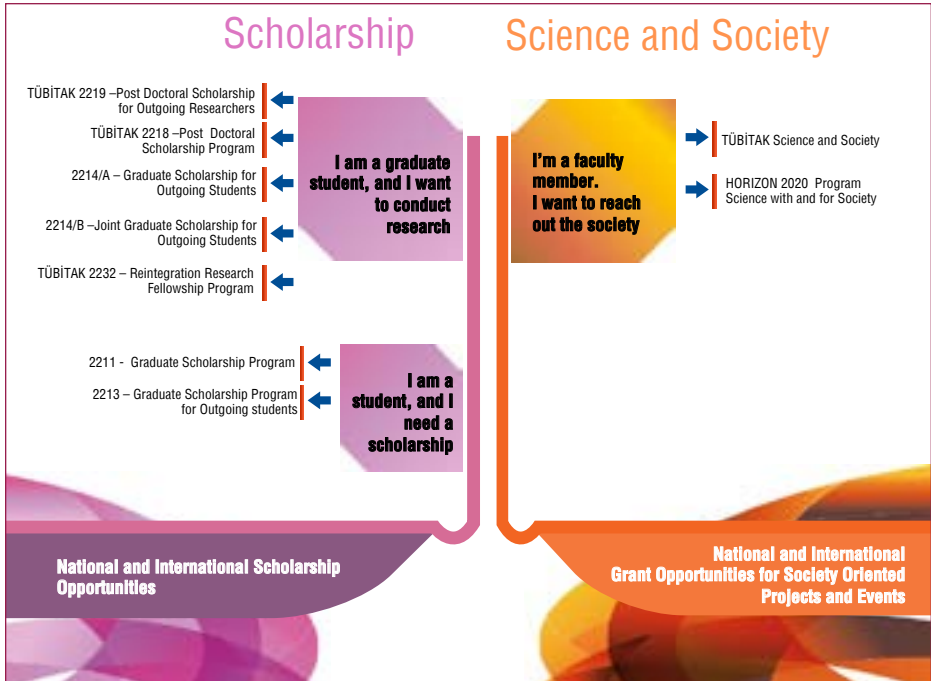
- HORIZON 2020-MSCA- Individual Fellowships (IF)
- TÜBİTAK 2216 – Research Fellowship Program for International Researchers
- TÜBİTAK 2221- Fellowships for Visiting Scientists and Scientists on Sabbatical
- TÜBİTAK 2236 - Co-Funded Brain Circulation Scheme (Co-Circulation Scheme)
- HORIZON 2020-MSCA- Research and Innovation Staff Exchange (RISE)

- ← TÜBİTAK 2219 –Post Doctoral Scholarship for Outgoing Researchers
- ← HORIZON 2020-MSCA -Innovative Training Networks (ITN)

I want to go abroad

National and International Grant Opportunities for Mobility





For Industrial Stakeholders

- Facilitates information exchange and providing a fertile ground for potential projects, business ideas and partnerships with the awareness and/or under the guidance of the faculty member's expertise
- Drafts cooperative agreements, oversees the negotiation process
- Provides services for the grant writing, application and management processes of the industry

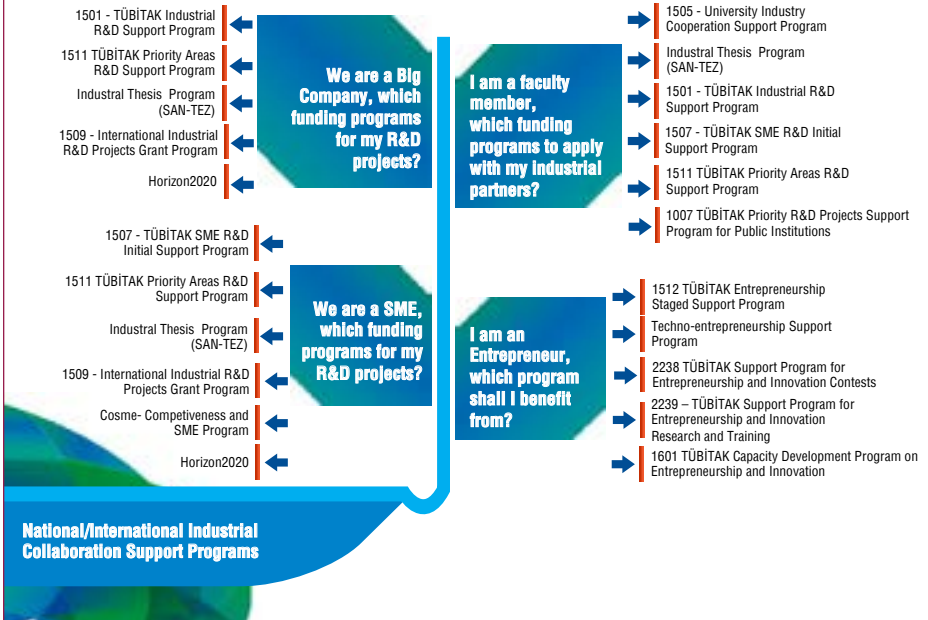
For Entrepreneurs

- Organizes periodical meetings and info days for faculty members and students to promote entrepreneurship
- Accessible for off-campus entrepreneurs, facilitating information exchange through a number of mechanisms such as social media and websites announcing and promoting trainings
- Conducts preliminary evaluations on business ideas without prejudice to their intellectual property rights and coordinating the search for university support/seed capital

At Özyeğin University, entrepreneurial activities are supported by Fit Startup Factory. Fit Startup Factory is a technology-focused accelerator program designed to support startups from idea stage to convert them into successful companies.

For more information please visit: <http://fitstartupfactory.com>

Industry Collaboration



For Funding Institutions (TÜBİTAK, EU. etc)

- Maintains a close liaison with funding institutions
- Represents ÖzÜ at the events held by funding institutions and take an active part in information exchange
- Hosting funding institutions at ÖzÜ and bringing faculty members both from ÖzÜ and other universities together with the funding institutions (TÜBİTAK, EU)

References:

1. TÜBİTAK Programs:
<http://www.tubitak.gov.tr>
2. Industrial Thesis Program (SAN-TEZ):
<https://biltek.sanayi.gov.tr/Sayfalar/en-us/santez.aspx>
3. Horizon2020 Program:
<http://ec.europa.eu/programmes/horizon2020/>
4. Cosme-Competiveness and SME Program:
http://cordis.europa.eu/news/rcn/36356_en.html
5. Techno-entrepreneurship Support Program:
<http://sagm.sanayi.gov.tr/ServiceDetails.aspx?datalD=217>

TTO Team

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